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THERE ARE NO
SHADOWS THAT
CANNOT BE
ILLUMINATED

Panel Discussion

Moderator: Nithya A. Ruff
Director, Open Source Strategy Office

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How to Measure and Communicate Positive Results From Your Open Source Investments and Efforts Inside a Company?

Topic

- How to measure and share the positive impacts of open source inside a company
- What are the right things to measure, how to show the tie-in to key company initiatives and bottom line, how to get support for open source efforts inside the company.
- How to measure the performance of open source developers, communicate that and showcase ROI and direct value from that work into higher company goals.
- Most smart companies have already figured out that they need OSS teams and set goals. But often the missing link is the integration of that team with the rest of the company from a strategy and execution perspective
- This will be a panel discussion with diverse perspectives from panelists from a number of companies. We will discuss how each of us measures OSS work at our companies and also discuss so that as an industry we improve how we show impact.

Our Expert Panel

Guy Martin



Director, Open Source
Strategy

@guyma



Mark Charlebois



Director, Open Source
SW Strategy



Duane O'Brien



Leader, Open Source

@duaneobrien



Chris Aniszczyk



Leader, Open Source

@cra



Two Metrics Project Resources:

- Thanks to Paypal and @duaneobrien
 - Gander is a dashboard to give you usable metrics for a range of open source projects in one quick look. It is designed for individuals who are responsible for running Open Source Offices or keeping track of multiple Open Source projects.
 - Gander is at <https://github.com/paypal/Gander>
- Thanks to Mark Charlebois at Qualcomm
 - Generate statistics report from a set of tags for a git **repository**
 - <https://github.com/mcharleb/gittagstats>
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Questions

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