

Software

# LESSONS FROM AN OUTSIDER

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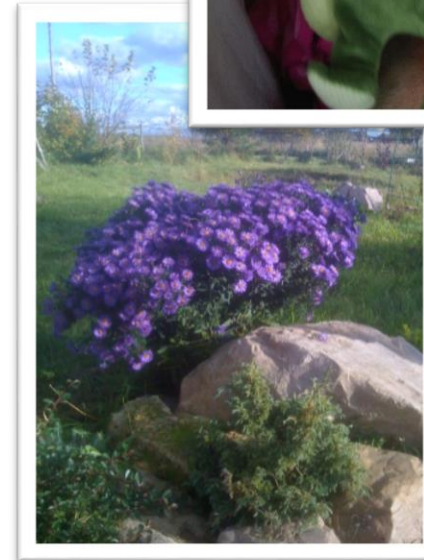
# Who I am

General Manager of the Intel Software and Services Group in Russia

Director of Software Product Services

Married with 3 kids and 2 grandkids

Enjoy gardening, dog training, reading



# Is a degree in Computer Science a “must”?

Just get started!  
Make your first step and  
keep progressing

```
PROGRAM MY_FIRST_PROGRAM  
WRITE (*,*) 'ENTER A AND B'  
READ (*, *) A, B  
C = A + B  
WRITE (*, *) 'A + B = ', C  
STOP  
END
```

# What does a computer expert look like?

Or like them?



Like him?

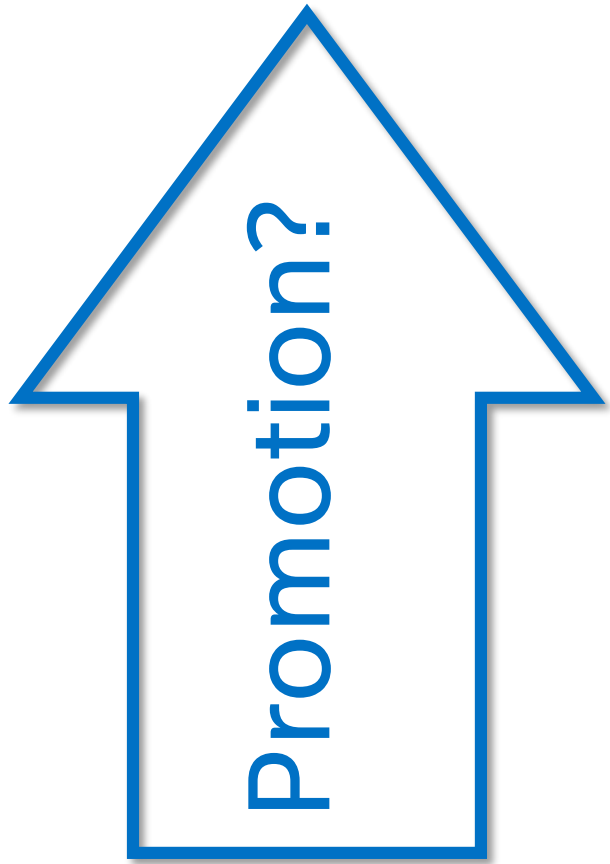


# Lesson 1: Be Yourself!

Do not waste time analyzing,  
focus on being and doing



# What is “growth”?



**What is YOUR answer?**



# Lesson2: Think and act at your next level

Do not waste  
time waiting,  
focus on leading  
and doing



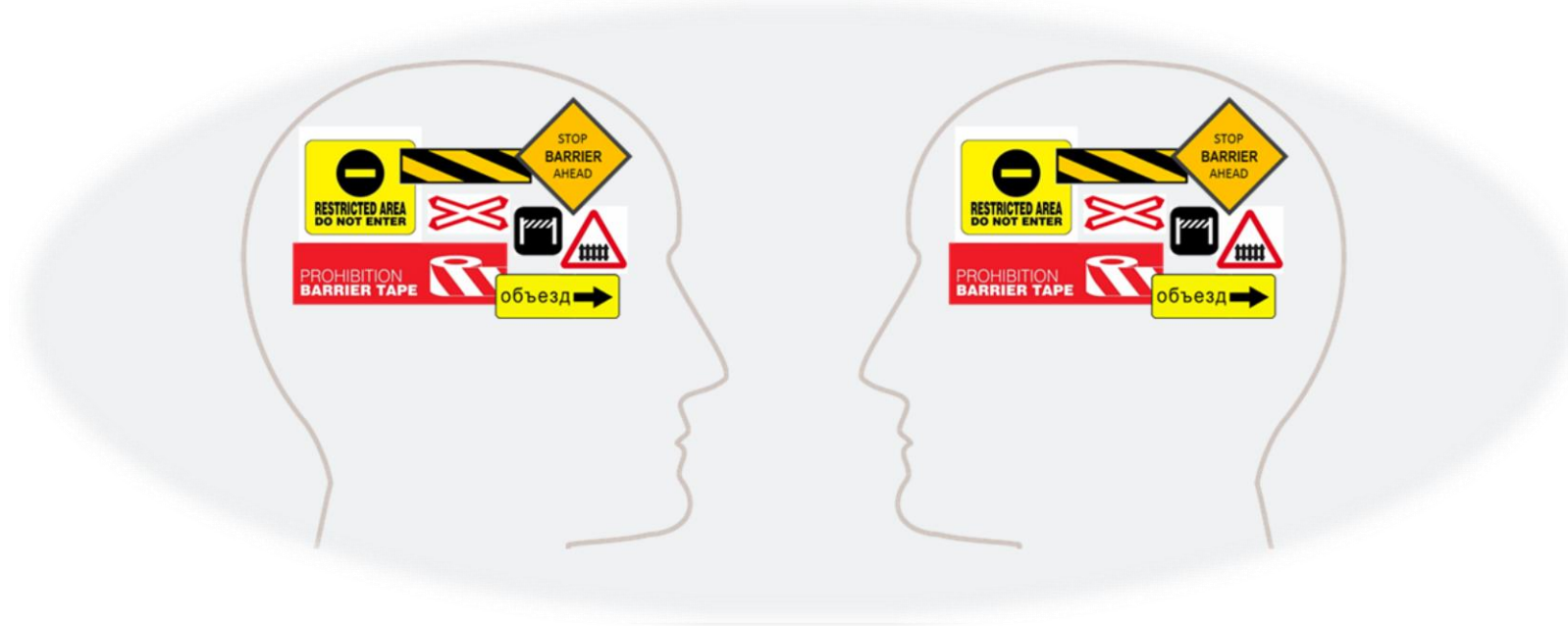
# Rally your support team

Believe people  
who believe in you  
and prove they  
are right





# Barriers are in my head



Turn “I can’t...” into “How can I...”

# Lesson 3: Value Negative Experience

Do not waste time  
grieving,  
focus on learning  
and doing



# Get started!

Be yourself

Take yourself on your next level

Value negative experience

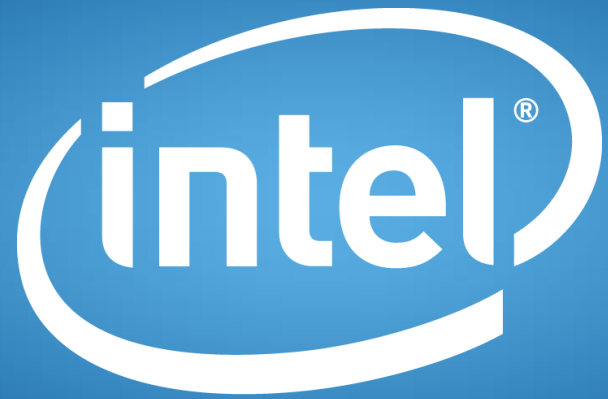
Do not waste time analyzing, waiting, and grieving,  
focus on being, leading, learning, and doing

# THANK YOU

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