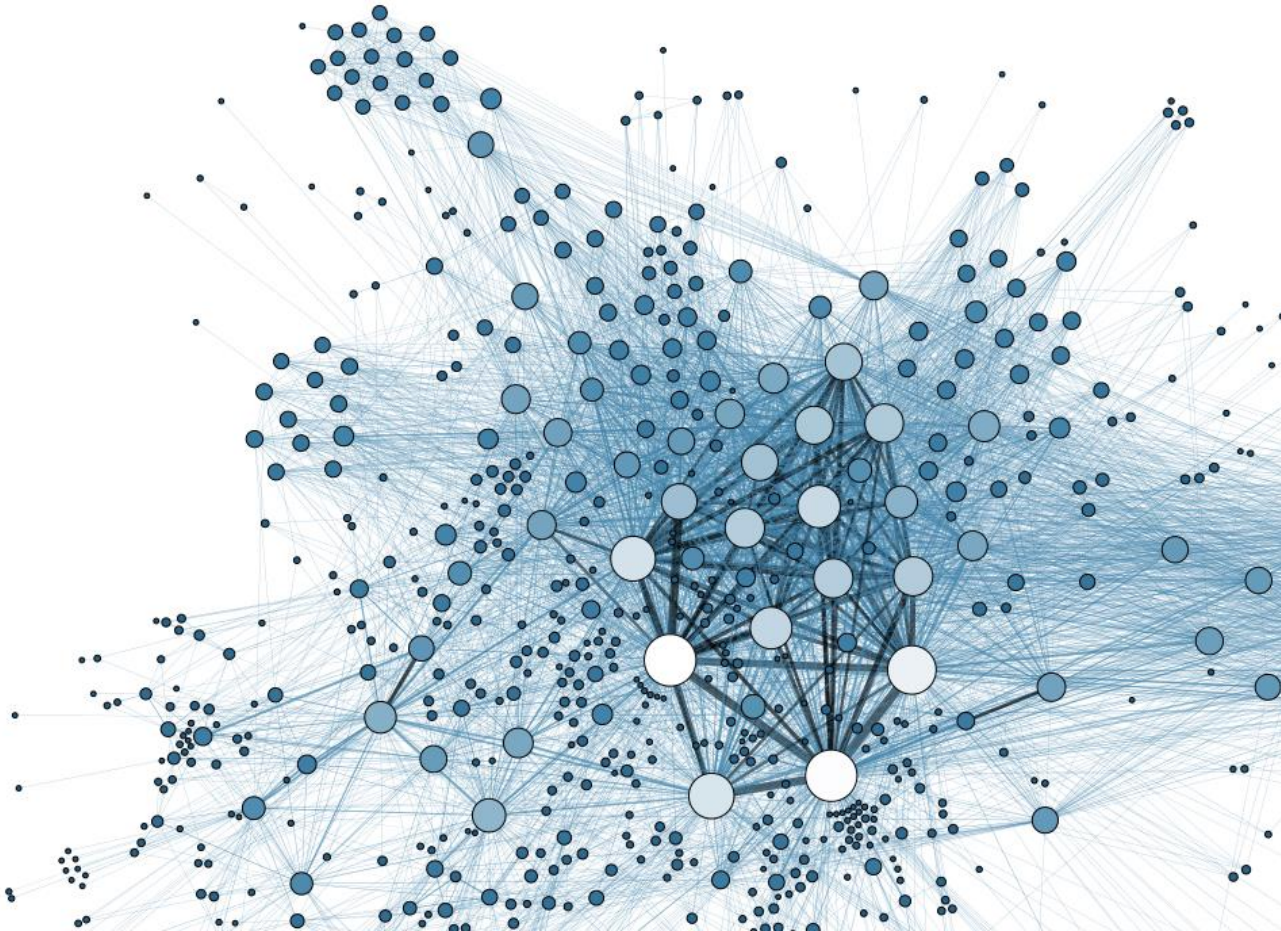
WOMEN IN BIG DATA

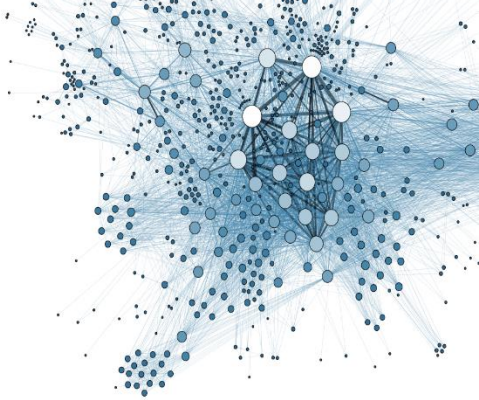
Meetup/Luncheon

Apache Big Data Europe 2016 (Seville, Spain)

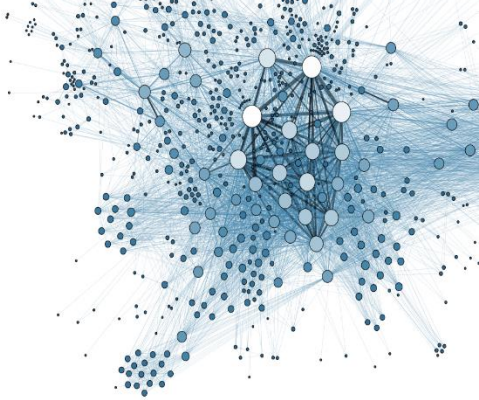
November 15, 2016



Agenda

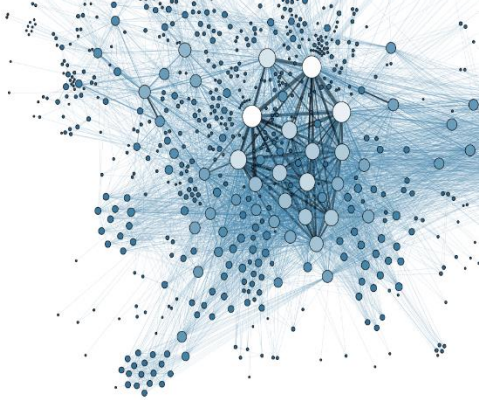


- Welcome Remarks
- Keynote by Tina Rosario - Global Vice President, Enterprise Data Management, SAP
- Keynote by Marina Alekseeva – GM, Director of Software Product Services, Intel SSG
- Networking



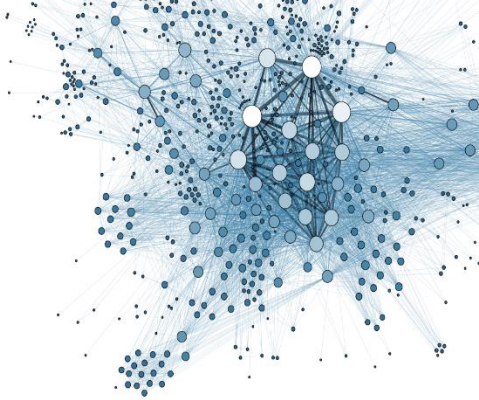
Welcome Remarks

Did you know …



- Current female participation in Science & Engineering < 15%
- % of women holding technical jobs in corporate America is abysmally small — about 15% — and has been for years
- < 3% of Apache project chairs/leads are women
- Companies are struggling to find qualified employees - Women provide untapped potential
- Women prefer to enter professions where they can have a beneficial impact on people and society

WiBD Vision / Mission



Vision:

To inspire, connect, grow, and champion success of women in Big Data

Mission:

Community to Connect and Grow Women in Big Data

Grassroots community championing women's leadership and success in Big Data

Inspire: influence with key partners across our community

Connect: embrace and cultivate a community of diverse women in big data and analytics

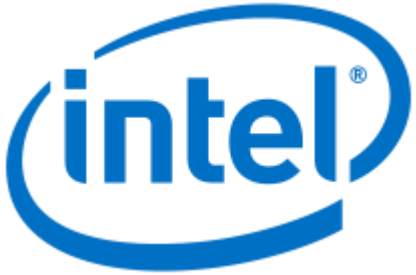
Grow: build, educate, support our women of today for tomorrow' s challenges

Women in Big Data Committees

Started with 15 members in June'15 – now ~1500 members (50 companies & universities).

Women in Big Data Forum

Our Sponsors

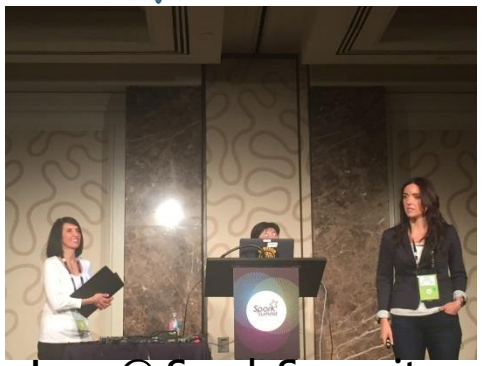


Few of 2016 WiBD Events / Training

February Apache Hadoop Training & Cloudera

March @ Strata+Hadoop World SJ

June @ Hadoop Summit



June @ Spark Summit

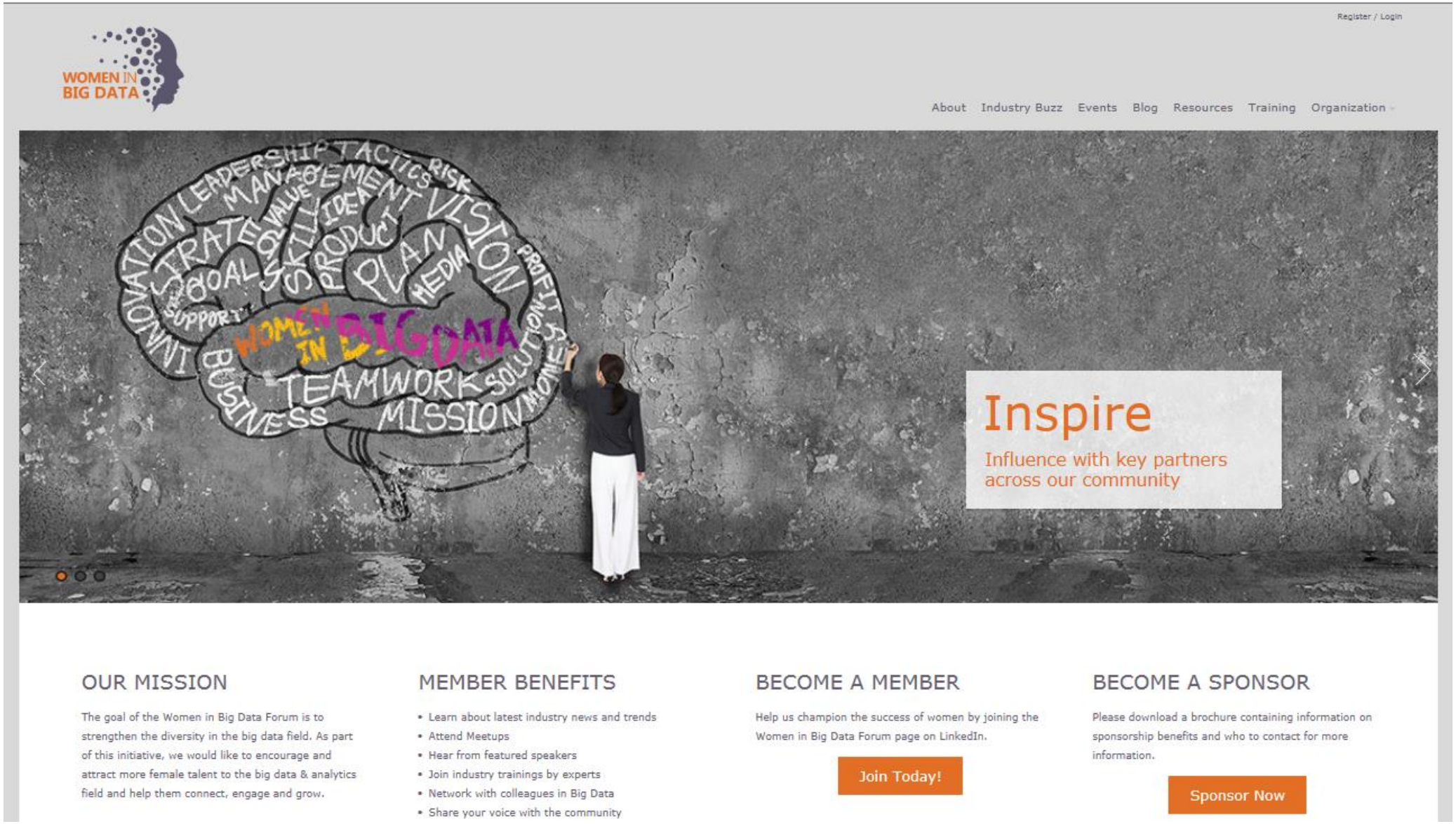
April Design Thinking Workshop @ Intel

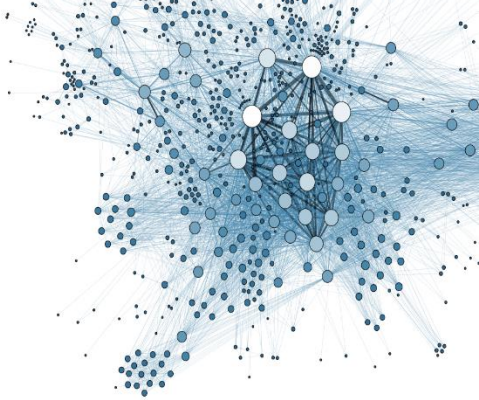
May Apache Drill and Apache Spark @ MapR

June Career Empowerment @ Andreessen Horowitz

Our Website

www.womeninbigdata.org/



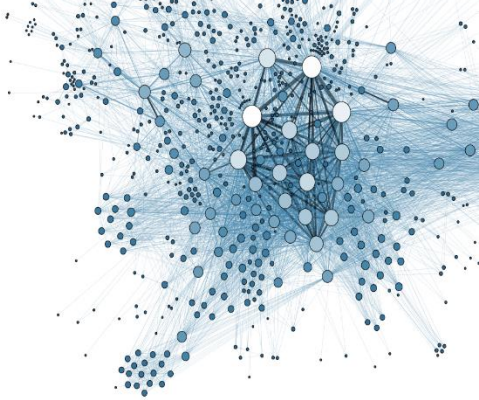


Be part of the solution

Become a member
Become a sponsor

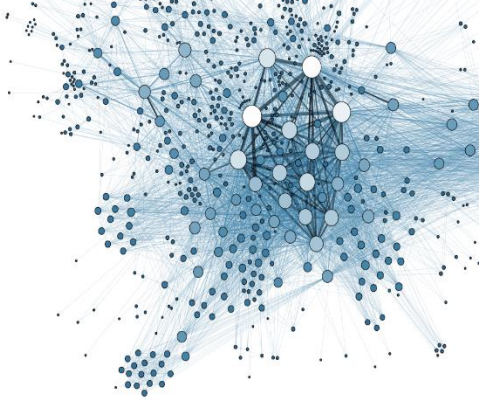
Join us via womeninbigdata.org Website
LinkedIn group "Women in Big Data Forum"
Meetup meetup.com/Women-in-Big-Data-Meetup/
Follow us @DataWomen on Twitter

See our video:
https://www.youtube.com/channel/UCOaMT7A9SVkeBdvYNxiITVA



Welcome Tina Rosario

Global VP, Enterprise Data Management at SAP

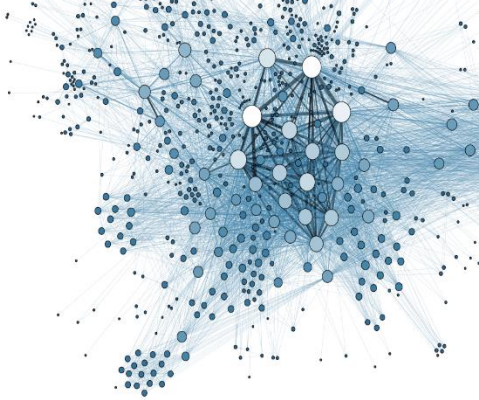


Welcome Marina Alekseeva

GM, Director of Software and Service Group at Intel

WOMEN IN
BIG DATA

Networking



Ice Breaking Questions:

- What does big data mean to you?
- What are the big data technologies you are engaged with?
- What would you find valuable by being part of this group?