

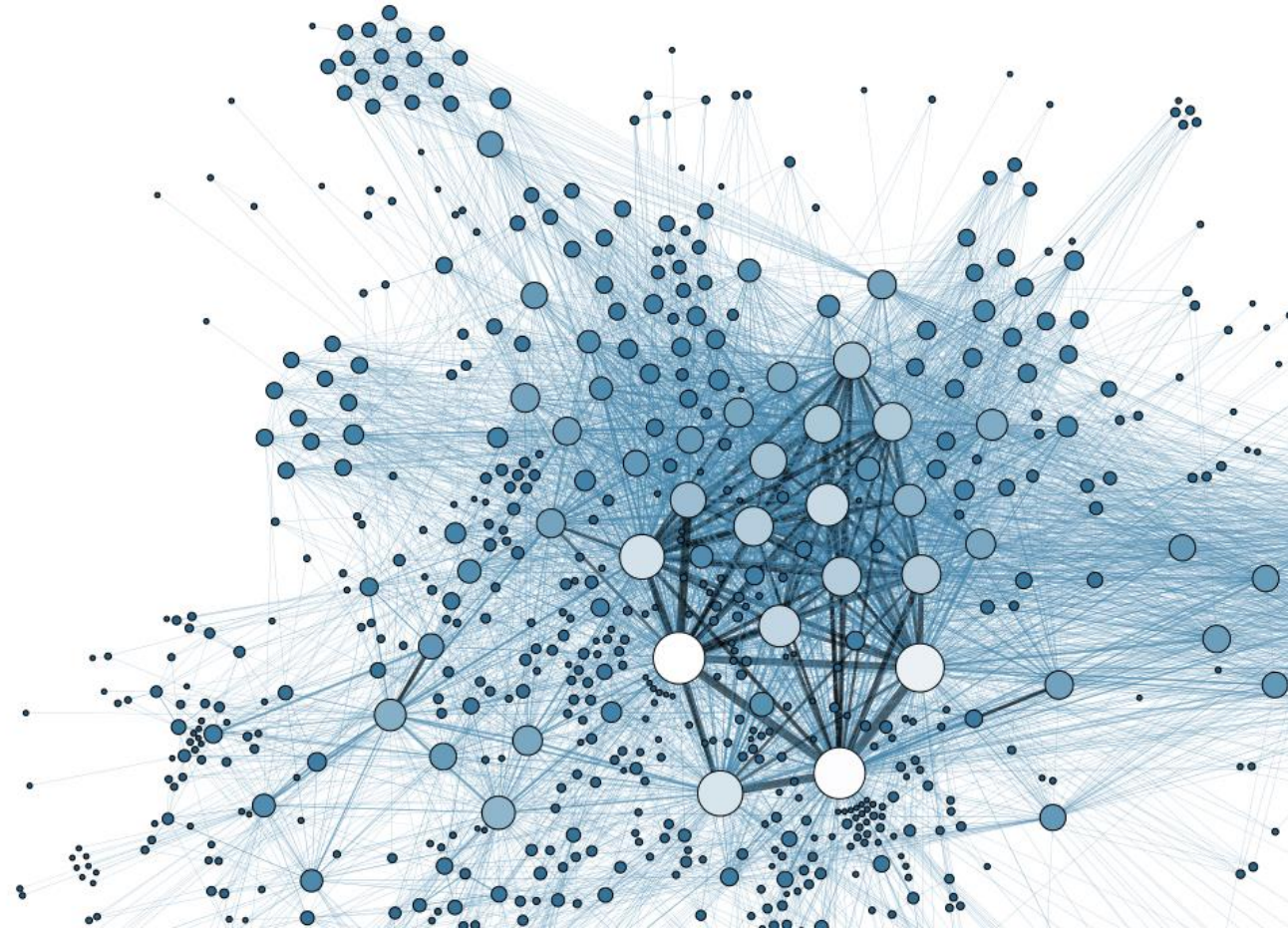


**WOMEN IN
BIG DATA**

Meetup/Luncheon

Apache Big Data Europe 2016 (Seville, Spain)

November 15, 2016





- Welcome Remarks
- Keynote by Tina Rosario - Global Vice President, Enterprise Data Management, SAP
- Keynote by Marina Alekseeva – GM, Director of Software Product Services, Intel SSG
- Networking



Welcome Remarks



- Current female participation in Science & Engineering < 15%
- % of women holding technical jobs in corporate America is abysmally small — about 15% — and has been for years
- < 3% of Apache project chairs/leads are women
- Companies are struggling to find qualified employees - Women provide untapped potential
- Women prefer to enter professions where they can have a beneficial impact on people and society



Vision:

To inspire, connect, grow, and champion success of women in Big Data

Mission:

Community to Connect and Grow Women in Big Data

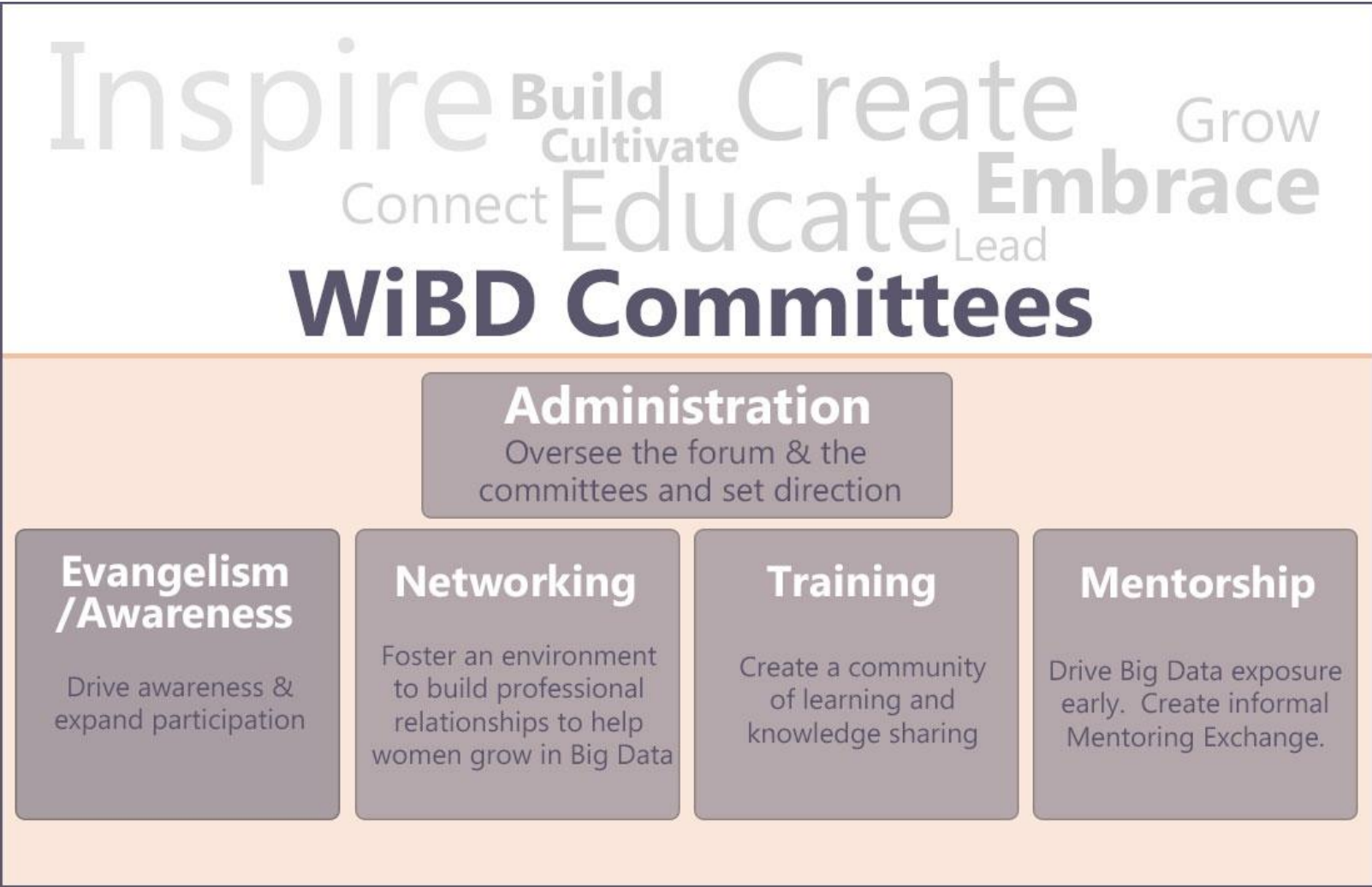
Grassroots community championing women's leadership and success in Big Data

Inspire: influence with key partners across our community

Connect: embrace and cultivate a community of diverse women in big data and analytics

Grow: build, educate, support our women of today for tomorrow's challenges

Started with 15 members in June'15 – now ~1500 members (50 companies & universities).



Women in Big Data Forum



Few of 2016 WiBD Events / Training



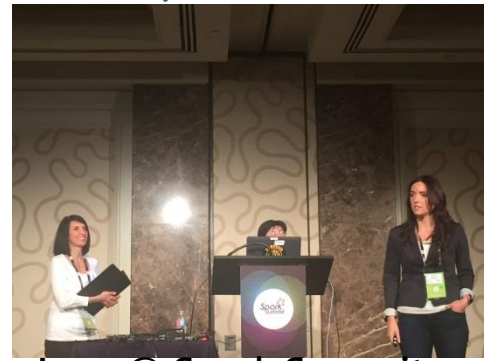
February Apache Hadoop Training & Cloudera



March @ Strata+Hadoop World SJ



June @ Hadoop Summit



June @ Spark Summit



April Design Thinking Workshop @ Intel



May Apache Drill and Apache Spark @ MapR



June Career Empowerment @ Andressen Horowitz



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Inspire
Influence with key partners
across our community

OUR MISSION

The goal of the Women in Big Data Forum is to strengthen the diversity in the big data field. As part of this initiative, we would like to encourage and attract more female talent to the big data & analytics field and help them connect, engage and grow.

MEMBER BENEFITS

- Learn about latest industry news and trends
- Attend Meetups
- Hear from featured speakers
- Join industry trainings by experts
- Network with colleagues in Big Data
- Share your voice with the community

BECOME A MEMBER

Help us champion the success of women by joining the Women in Big Data Forum page on LinkedIn.

[Join Today!](#)

BECOME A SPONSOR

Please download a brochure containing information on sponsorship benefits and who to contact for more information.

[Sponsor Now](#)



Be part of the solution

Become a member
Become a sponsor

Join us via womeninbigdata.org Website
LinkedIn group "Women in Big Data Forum"
Meetup meetup.com/Women-in-Big-Data-Meetup/
Follow us @DataWomen on Twitter

See our video:

<https://www.youtube.com/channel/UCOaMT7A9SVkeBdvYNxiITVA>



Welcome Tina Rosario

**Global VP, Enterprise Data
Management at SAP**



Welcome Marina Alekseeva

**GM, Director of Software and Service
Group at Intel**



**WOMEN IN
BIG DATA**



Ice Breaking Questions:

- What does big data mean to you?
- What are the big data technologies you are engaged with?
- What would you find valuable by being part of this group?