

# Commercial Hacking & Lessons from the Pay-Media Industry

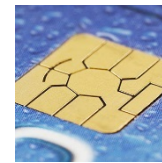
Mark Mulready – Senior Director, Cyber Services and Investigations  
September 7, 2016 – Munich, Germany



- Currently the Senior Director of Cyber Services and Investigations at Irdeto
- Formerly the Manager of Fraud and Operational Security at Foxtel, Australia.
- Served 16 years in New South Wales Police Service, special assignments in
  - Drug Enforcement Agency
  - National Crime Authority
- Served as a prosecutor for 3 Years
- Admitted as a solicitor to the Supreme Court of New South Wales in 2004. Please don't hold that against me!
- I am not an engineer.....but



Pay TV industry introduces  
CAS and smart cards to  
secure content



Pay TV Industry deploys counter  
measures and next generation chips  
in an effort to re-secure platforms

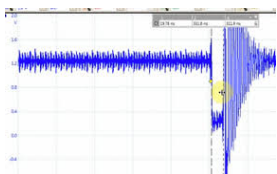
1996-2000

2001

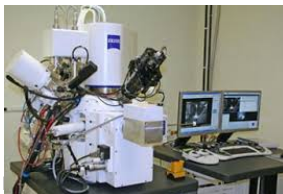
1995

1996

Researchers/Academics  
develop early hacking  
techniques including glitching  
and software disassembly



Hackers develop broadcaster  
specific attacks with  
specialized equipment  
(microprobes, SEM, FIB)

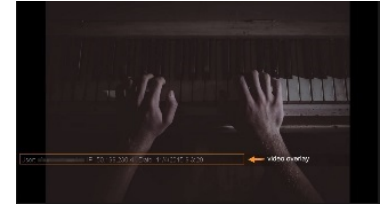


Hacks were then  
commercialized and sold as  
pirate emulators, MOSCs and  
cloned smartcards





Pay TV Industry develops secure silicon to combat CWS



Pay TV Industry develops watermarking technology

2002

Hackers switch focus to Control Word Sharing which is commoditized in conjunction with 3<sup>rd</sup> party STBs like the Dreambox



2013

2014

Pirates switch focus to content theft and internet rebroadcasting via streaming sites, IPTV, apps and software media centres.



2016

# Pay Media Hacking: Show Me the Money

The screenshot shows the Hack Market website in a Mozilla Firefox browser. The address bar displays `http://hackmarket.com/index.php?cPath=19`. The website header includes a shopping cart with 0 items, language set to English, and currency set to Euro. The main navigation bar features links to Homepage, What's New?, Specials, Create an Account, Log In, and Contact Us. The left sidebar contains a 'QUICK FIND' search bar, a list of 'MANUFACTURERS' (ORIGINAL), and a 'CATEGORIES' menu with options like SMART CARDS, PROGRAMMERS, CARD READERS, SATELLITE RECEIVERS, UNLOOPERS/UNLOCKERS, LNBS/DISEQS, CI CAM MODULES, and STARTER KITS. The main content area is titled 'TOP » CATALOG » SMART CARDS' and displays three products: Blue Dragon Card, Millennium Card Plus (Euro Version), and Titanium 3A. Each product listing includes an image, a description, and pricing information. The Blue Dragon Card is priced at €139.00 (original €149.00). The Millennium Card Plus is priced at €55.00 (original 99). The Titanium 3A is priced at €35.00 (original 1). The bottom of the browser window shows the status bar with 'Waiting for hackmarket.com...' and 'Tor Enabled'.

Hack Market - Mozilla Firefox

File Edit View History Bookmarks Tools Help

`http://hackmarket.com/index.php?cPath=19`

Most Visited Getting Started Latest Headlines Suggested Sites Web Slice Gallery

Hack Market

SHIPPING CART: now in your cart 0 items

Language: English Currencies: Euro

**Hack Market**  
THE BEST CHOICE ON THE WEB

Homepage What's New? Specials Create an Account Log In Contact Us

QUICK FIND

Advanced Search >

GO

MANUFACTURERS

ORIGINAL

CATEGORIES

SMART CARDS

PROGRAMMERS

CARD READERS

SATELLITE RECEIVERS

UNLOOPERS/UNLOCKERS

LNBS/DISEQS

CI CAM MODULES

STARTER KITS

TOP » CATALOG » SMART CARDS

Displaying 1 to 3 (of 3 products) Result Pages: 1

**Blue Dragon Card**

...

Model :  
Manufacturer : Original  
Quantity : 999

€139.00 €149.00

Add to Cart details

**Millennium Card Plus (Euro Version)**

...

Model :  
Manufacturer : Original  
Quantity : 99

€55.00

Add to Cart details

**Titanium 3A**

Contact card, compatible with ISO / IEC7816-1/2/3 standard 8-bit microcontroller with instruction set opcode compatible to standa...

Model : Original  
Manufacturer : Original  
Quantity : 1

€35.00

Add to Cart details

Waiting for hackmarket.com...

Tor Enabled





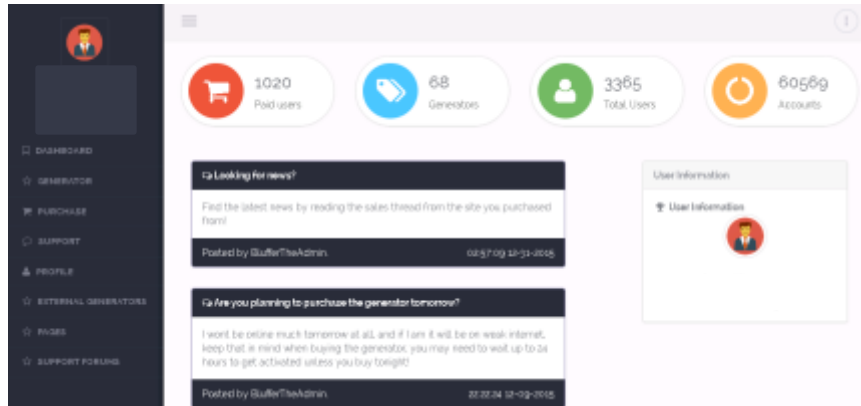






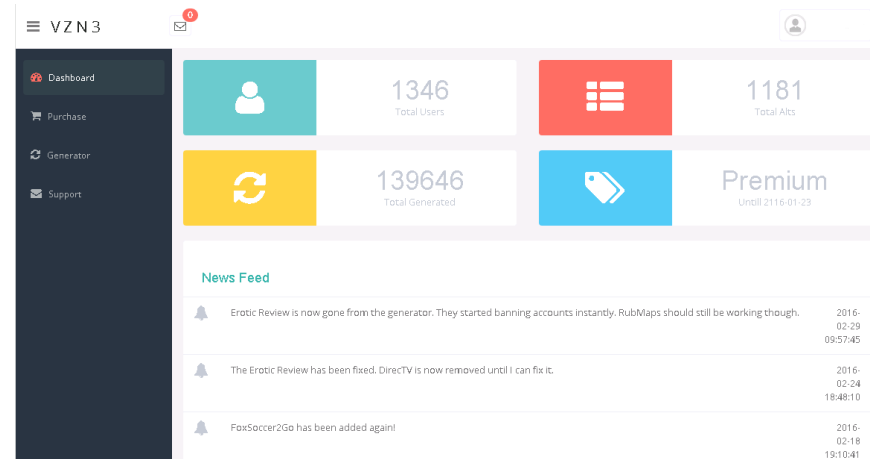


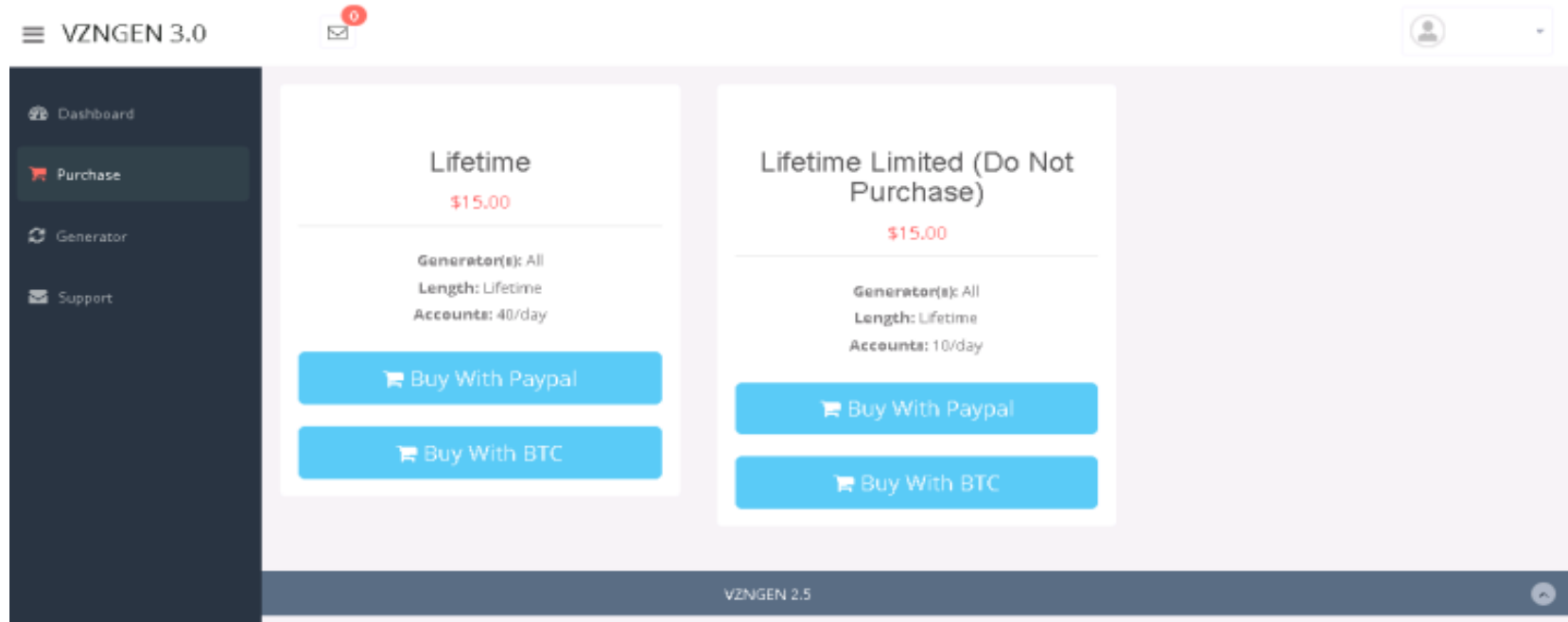




- Generator allows vendor to provide users with updates and interactive support, increasing customer satisfaction with pirated accounts

- Generator interface is easy to understand, making piracy accessible and desirable to the mainstream public





- \$15 one time payment provides user with Lifetime access to generator
- Subscription to generator allows user to create up to 40 accounts daily!

HYPERGEN

Dashboard  
Account List  
Purchase  
Generator  
Shared Generator  
Private Generator  
Generator History  
Account Dumps  
Referral Program  
Support

99 Generators

413793 Total Alts

1380334 Total Generated

Not Premium

Generator List

★ NFL.com	★ Pokemon Go	★ Sling.com (SlingTV)	★ AppNana
★ RealityKings	★ USTVnow	★ Facebook	★ Vessel
★ ASOS	★ Depfile	★ Craigslist USA	★ Groupon
★ Scribd	★ uPlay	★ ESPN GO	★ Mediafire
★ Twitter	★ Team Treehouse	★ GearBest	★ Willow.TV
★ Vimeo	★ Imgur	★ Photobucket	★ SendSpace
★ Kongregate	★ Heroes and Generals	★ PornHub	★ NHL
★ Gamestop	★ Github	★ DealExtreme	★ IPvanish VPN
★ Deezer	★ Vine	★ Tumblr	★ Soundcloud
★ MLB	★ ZenMate VPN	★ BestBuy	★ GOG (PC Games)
★ Itunes (Apple)	★ Dunkin Donuts	★ Amazon	★ Uber
★ Shutterstock	★ Fitbit	★ Pinterest	★ IMVU

- As of August 2016 over 1 million pirated accounts have been disseminated from Hypergen alone!

Drivers Pay-Media	Drivers Mobile	Drivers Auto
I want to get premium content for free	I want to get premium apps, games and in-game purchases for free	I want to get premium features for free
I can't get the content I want because it is not available in my country	I can't get the app or game when I want because it is not available or released yet in my country	I can't get the features I want because they are not available in my country
I want to modify the s/w in my box to get additional services	I want to personalize my device in my way	I want to personalize my car and get additional services just like I do with my phone

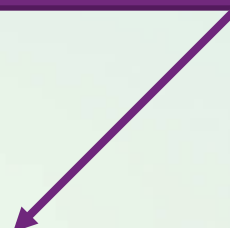
**Consequence: hackers will create products and services that satisfy consumer demand in exchange for profit**



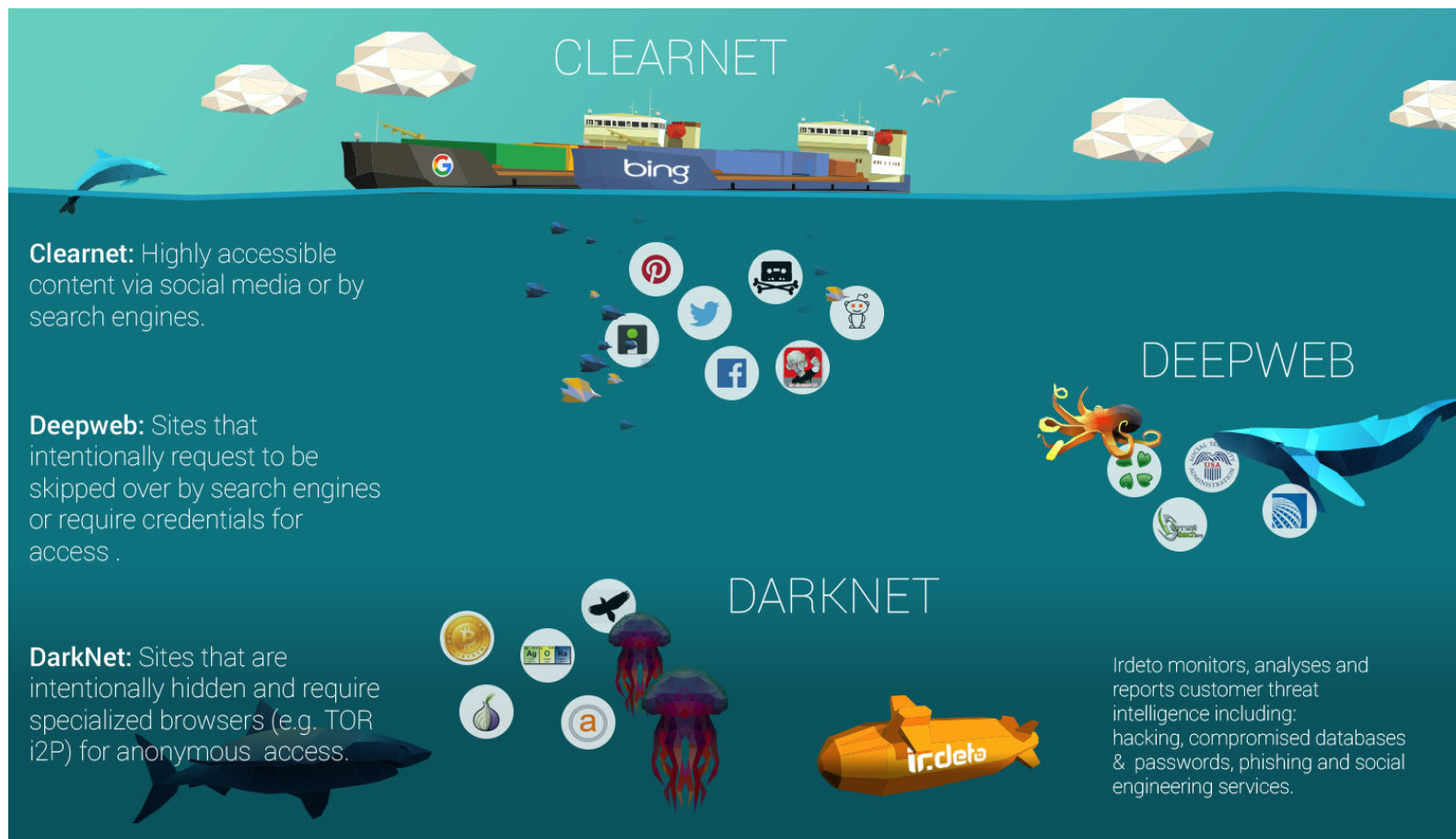
## Activating navigation FORD SYNC



Examples of satisfying customer needs of product localization, getting premium features for a lower price, and personalizing my car



- Activating navigation to SYNC II -. 6000 rubles (requires SD card navigation FM5T-19H449-FC version of the F4 and above)
- Activating the rear view camera for SYNC II - 2000 rubles.
- Setting the rear view camera and activation - 5000 rubles.
- Russification of the dashboard (for the US market cars)
- Translation RADIO on the European rate (for the US market cars)
- Activating the factory remote start (XLT) you can set the unit increases the radius of action of startup or register a new original key button remote key startup BB5Z15K601A estimated cost from 6300 TR +2000 TR Activation.
- Enabling full-time (orange) navigation lights - 500 rubles
- Configuration changes such as the inclusion of SYNC booster heater (requires the installation of the unit and steering wheel)



germanyhusticaysx.onion/topic/25787/volkswagen/audi/porsche-schluesel

Search

Marktplatz » Freihandelszone » Volkswagen/Audi/Porsche Schlüssel

Seiten 1

Sie müssen sich anmelden oder registrieren, um eine Antwort zu verfassen

Beiträge [ 9 ]

**WW3**  
Neues Mitglied  
Offline

Registrierungsdatum: 12.06.2016  
Beiträge: 6

15.06.2016 17:09:00

**Pic-Upload.de**  
Kostenlos Bilder hochladen

Ich biete euch 5 Schlüssel zum öffnen von Autos der Marke:  
Audi, Seat, Volkswagen, Skoda, Porsche

Die 5 Schlüssel haben 6 Seiten und man kann so ziemlich alle Autos von Volkswagen und deren Marken damit öffnen.  
Preis inc. Versand!

Bezahlung via. BTC

Sofern erwünscht auch Treuhand. Die Gebühren übernimmt Ihr, der Ablauf wird von euch organisiert!

Sofern erwünscht als Paket oder als Einwurf Einschreiben

Die Schlüssel sind nicht frei Verkäuflich!

PGP Schlüssel

**TIGER PICK**

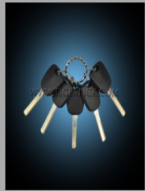
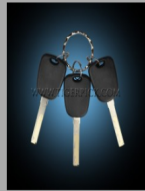

Automotive Tools for Emergency Opening Manipulation Keys

**MANIPULATION KEYS**

Sort by

Showing 1 - 6 of 6 items

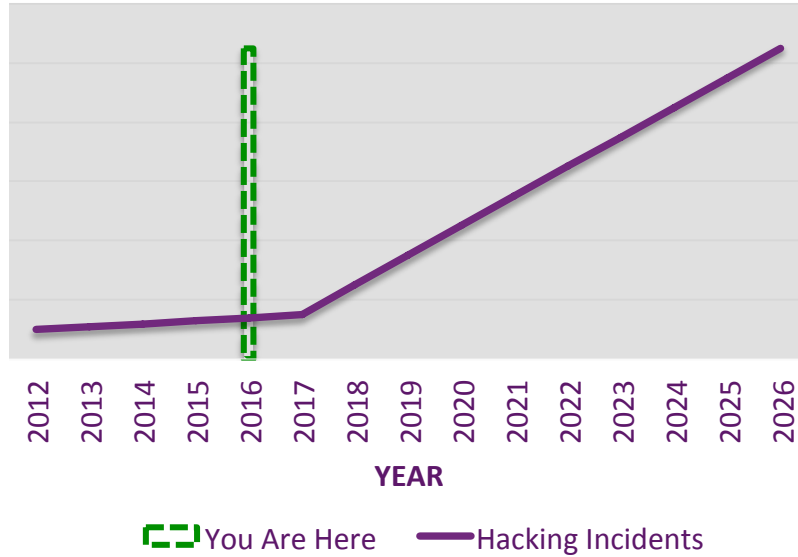
Compare (0)

 60 € Laser Track Simulator Key BMW... Add to cart	 40 € Laser Track Simulator Key BMW... Add to cart In Stock	 20 € Laser Track Simulator Key BMW... Add to cart In Stock
--	--	--

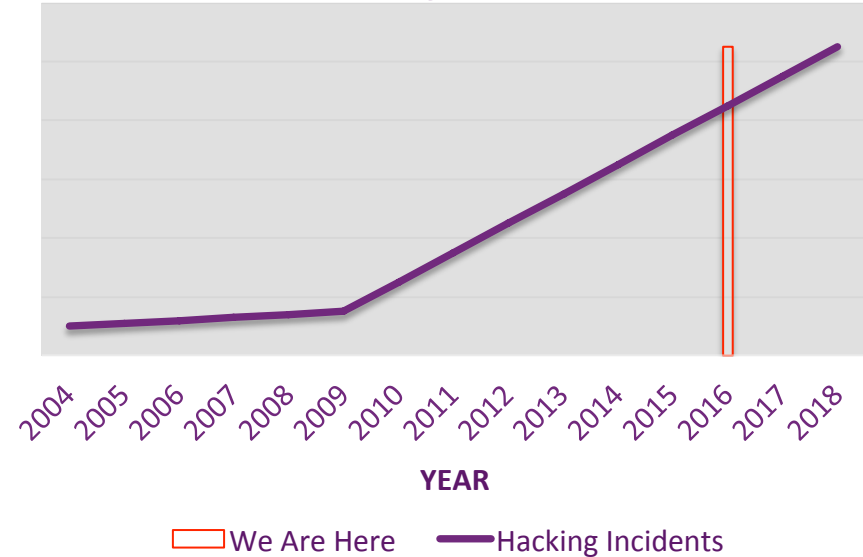
Monetization is key even in the  
Darknet!

Hackers use forums to drive traffic to  
their underground website

## Automotive

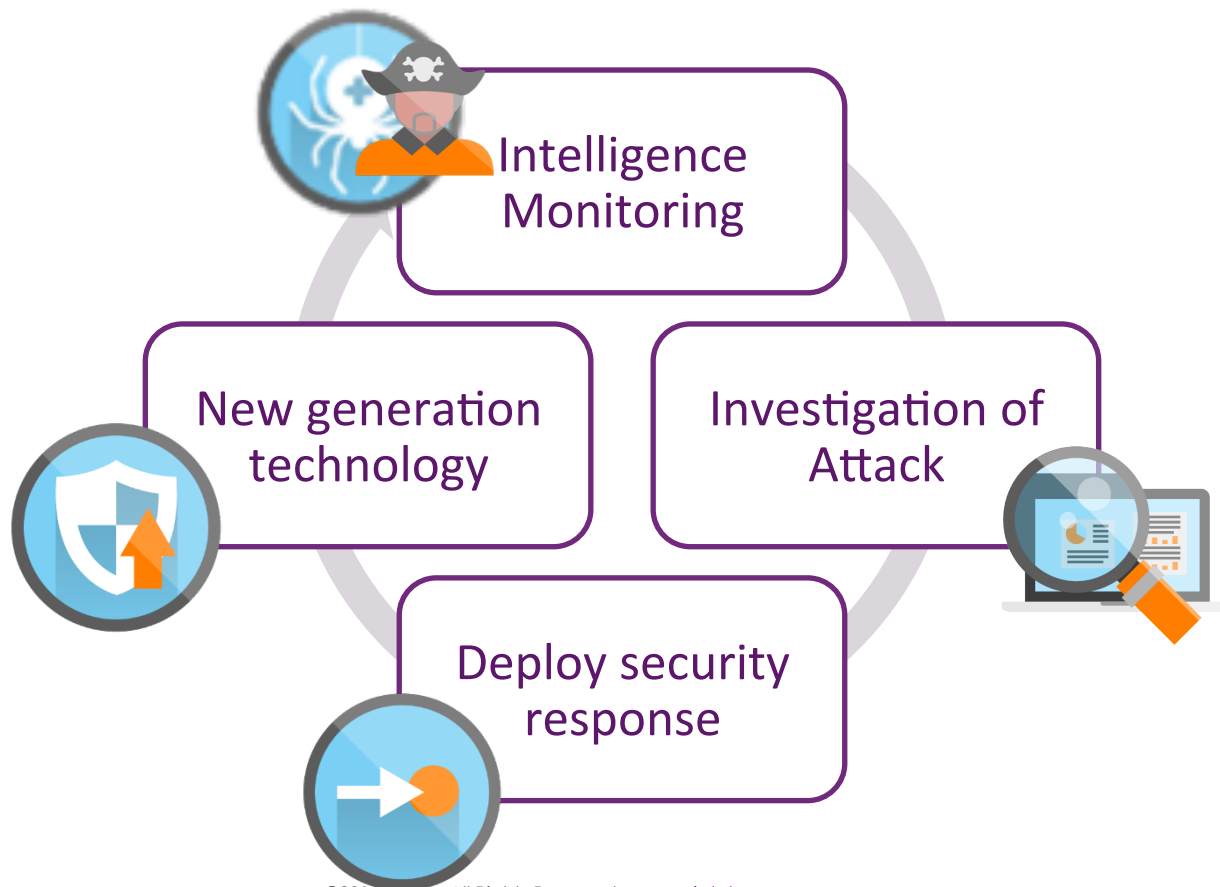


## Pay TV



- Build in diversification and secure renewable security systems from the on-set
- Pirates are quicker at exploiting technology than legitimate service providers
- Academic hacks become commercial very quickly
- Brand and reputation damage from hacking is hard to recover from
- Monitoring hacking networks gives you early-warning of an upcoming attack
- Wherever there's money to be made – there will be piracy





Thank you!

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