Transforming New Product Development with Open Hardware

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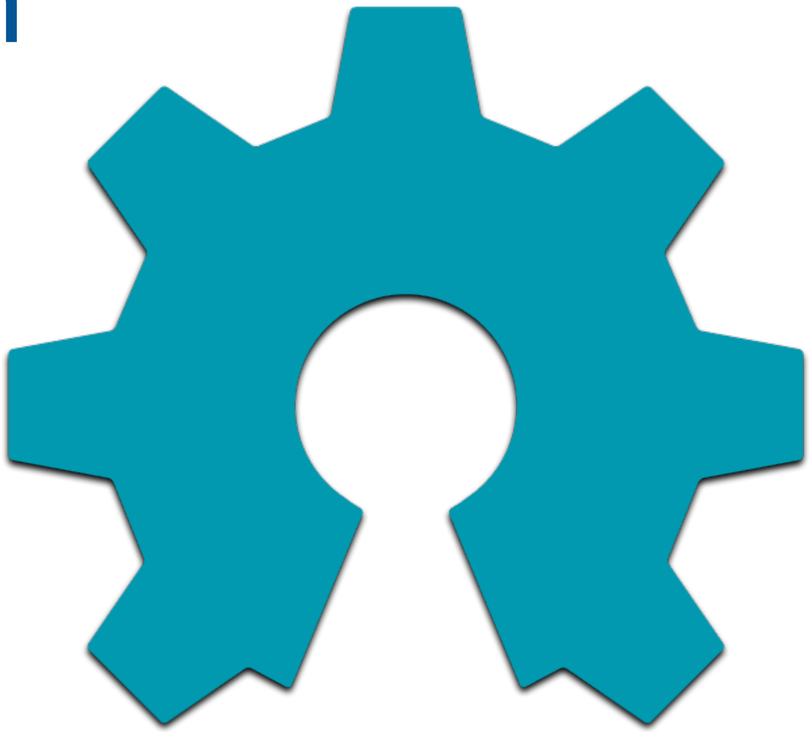
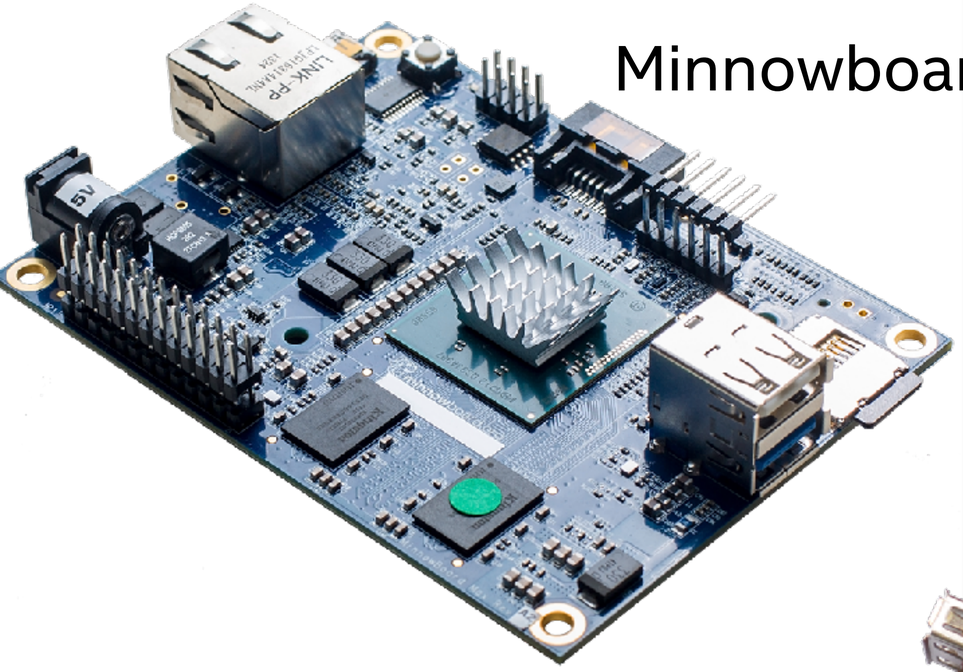
What we talk about when we talk about...

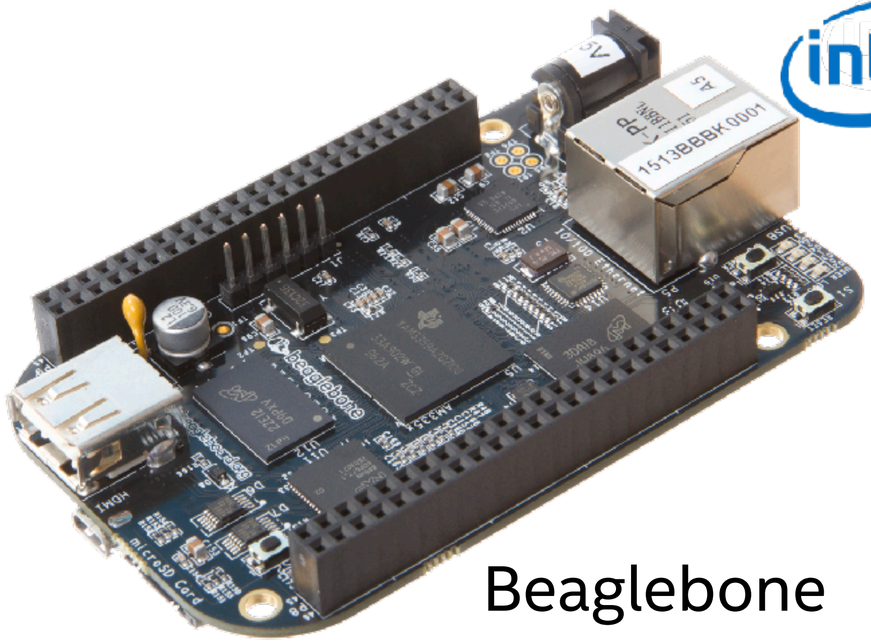
Open Source Hardware (OSHW) is a term for tangible artifacts whose design has been released to the public in such a way that anyone can make, modify, distribute, and use those things.

— oshwa.org



Minnowboard Turbot





Beaglebone

Olimex

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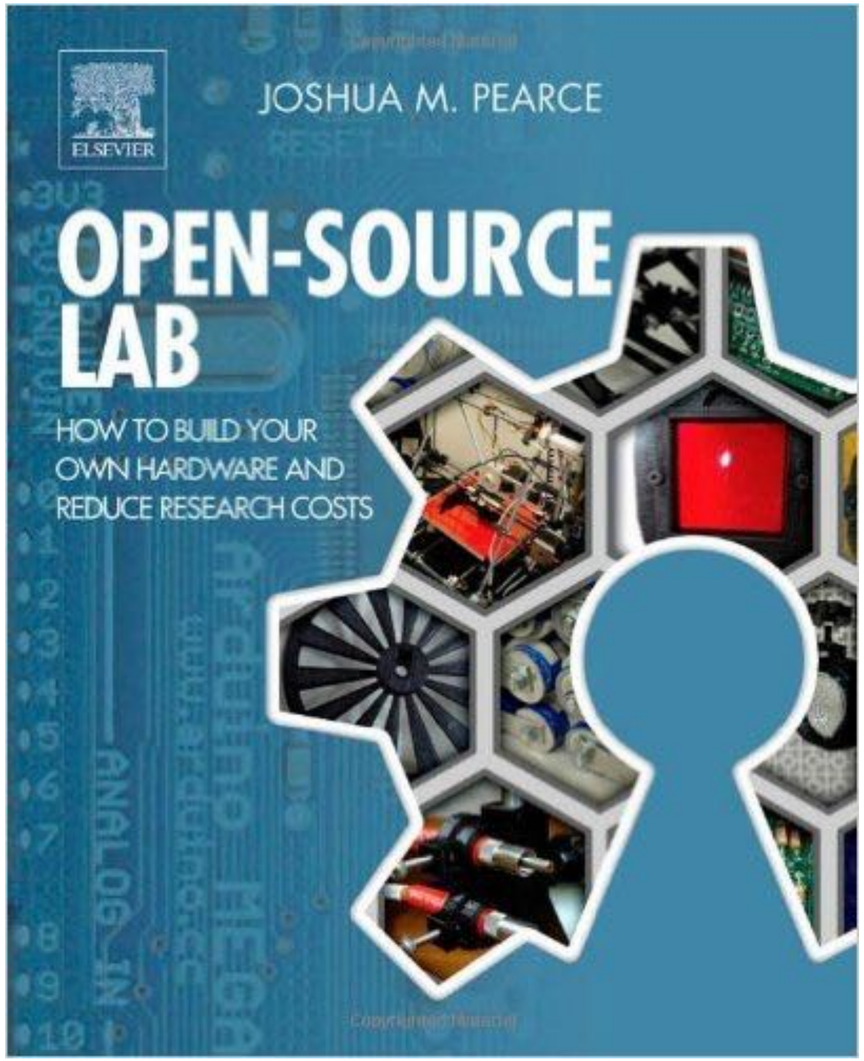
How can this help?

Think Like a Maker

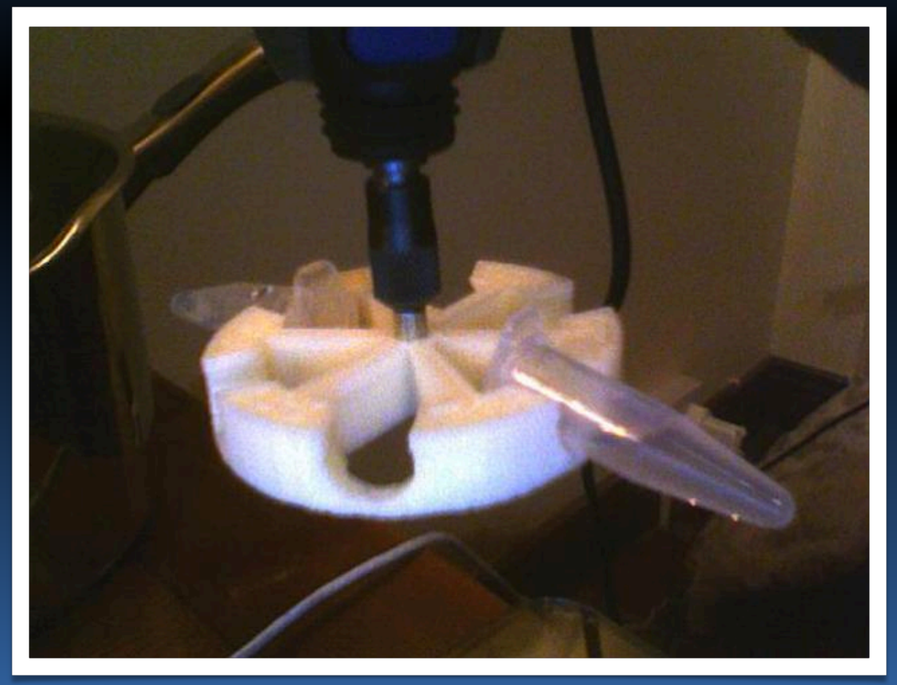
- Hack your proof of concept
- Open Source Hardware is free(dom)
- Always be creating (ABC)

OSHW in Research

- Instructions on how to take advantage of digital design sharing
- Explanations of Arduinos and RepRaps for scientific use



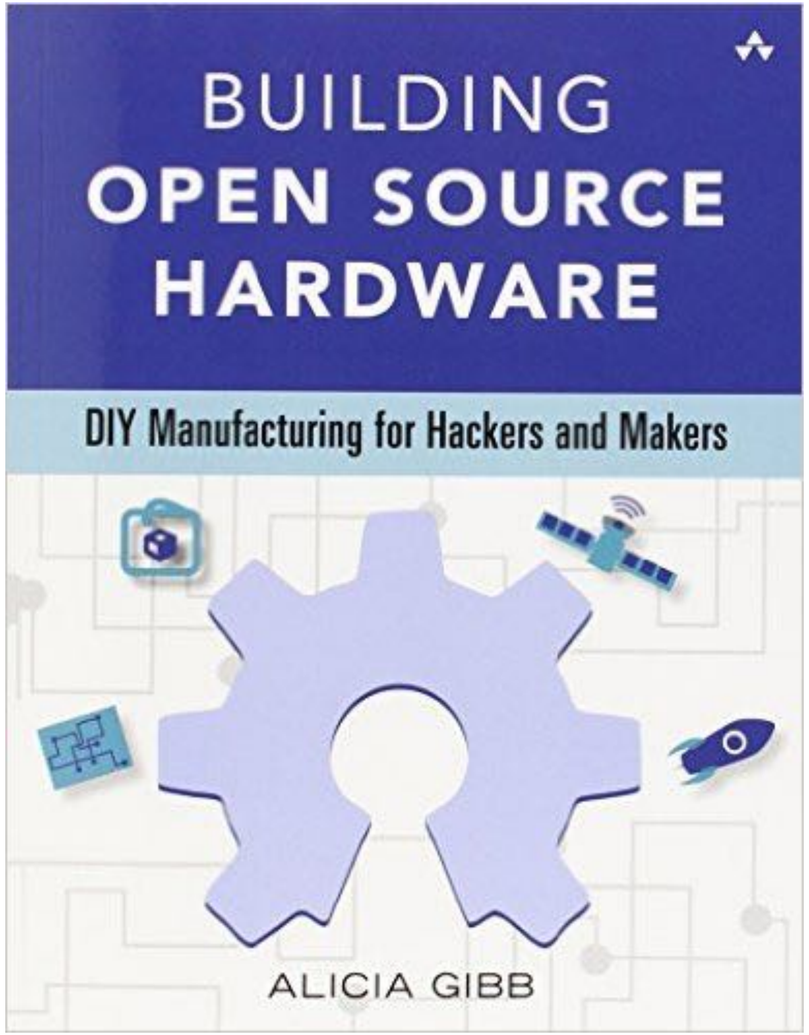
DREMELFUGE



Designed and open-sourced by
Cathal Garvey, http://www.thingiverse.com/thing:1483

Always be building

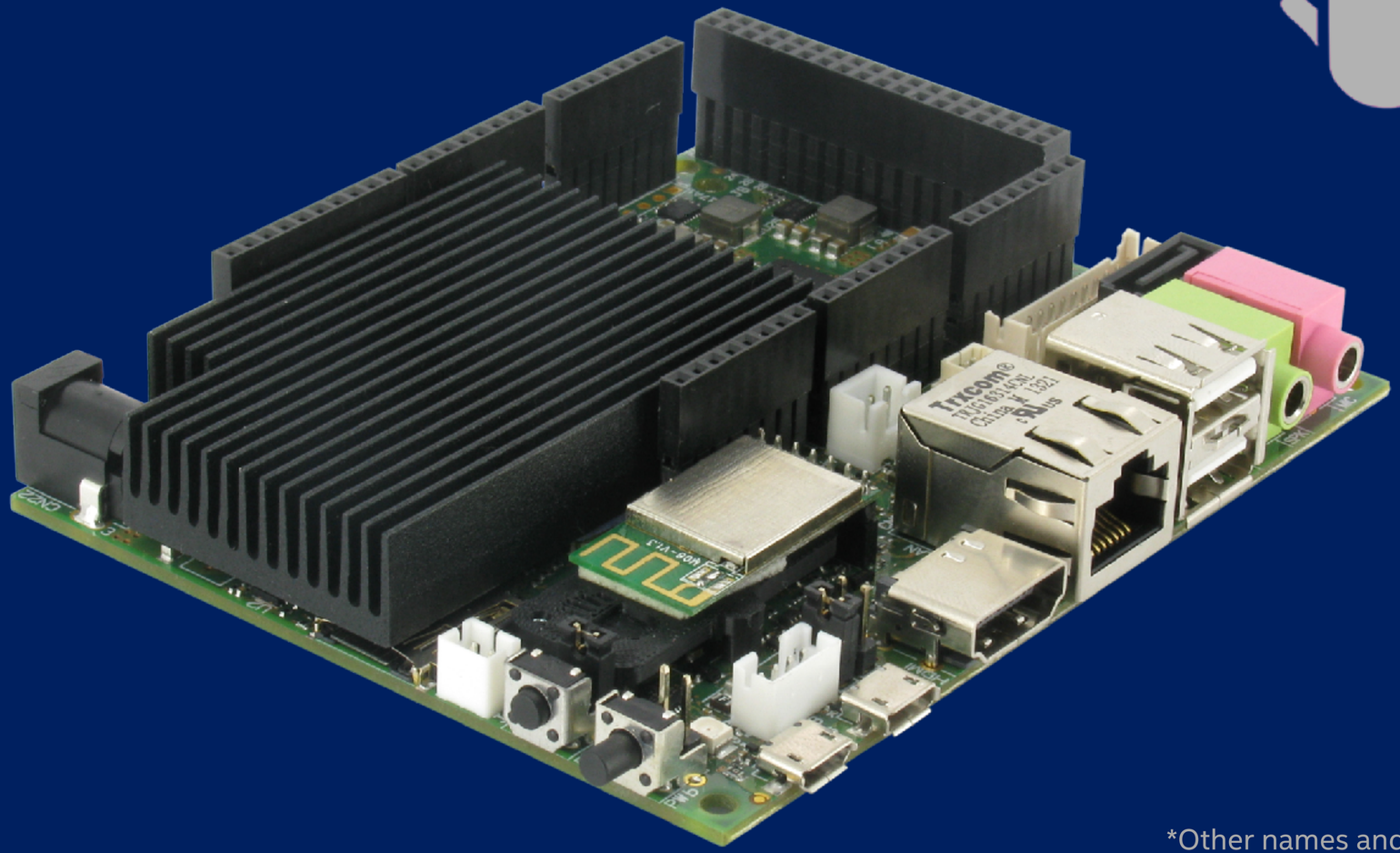
- OSHW History
- Design Process
- Derivatives
- 3D Printing
- Production & Manufacturing



Hack Your POC

- Build first, ask questions later
- Prototype early and often
- Use patents specs and drawings (not claims)
- Purchase off the shelf if needed (ebay, alibaba)

Share the knowledge



w/ multitouch

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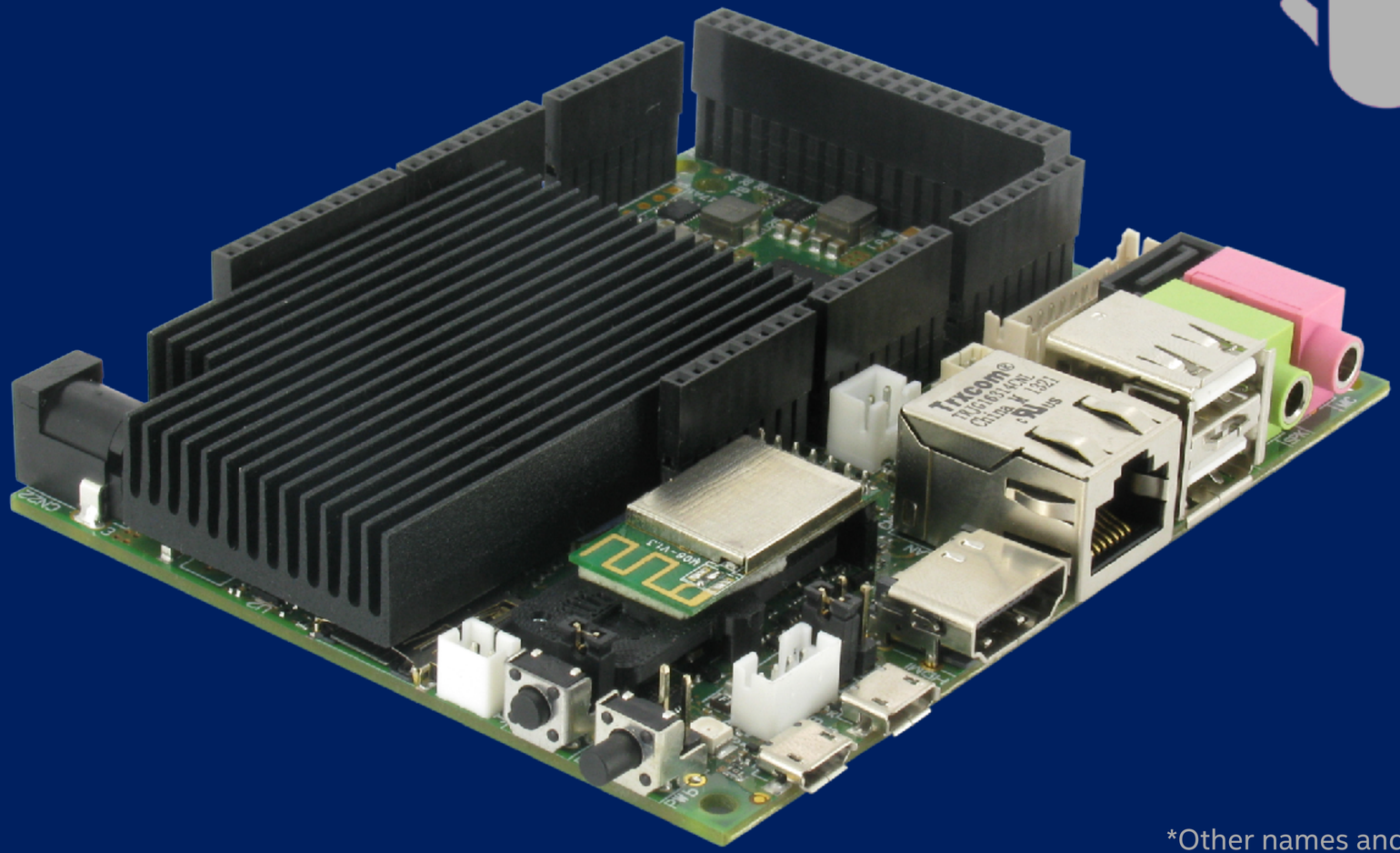
Don't reinvent the wheel



UDOO

w/ Android

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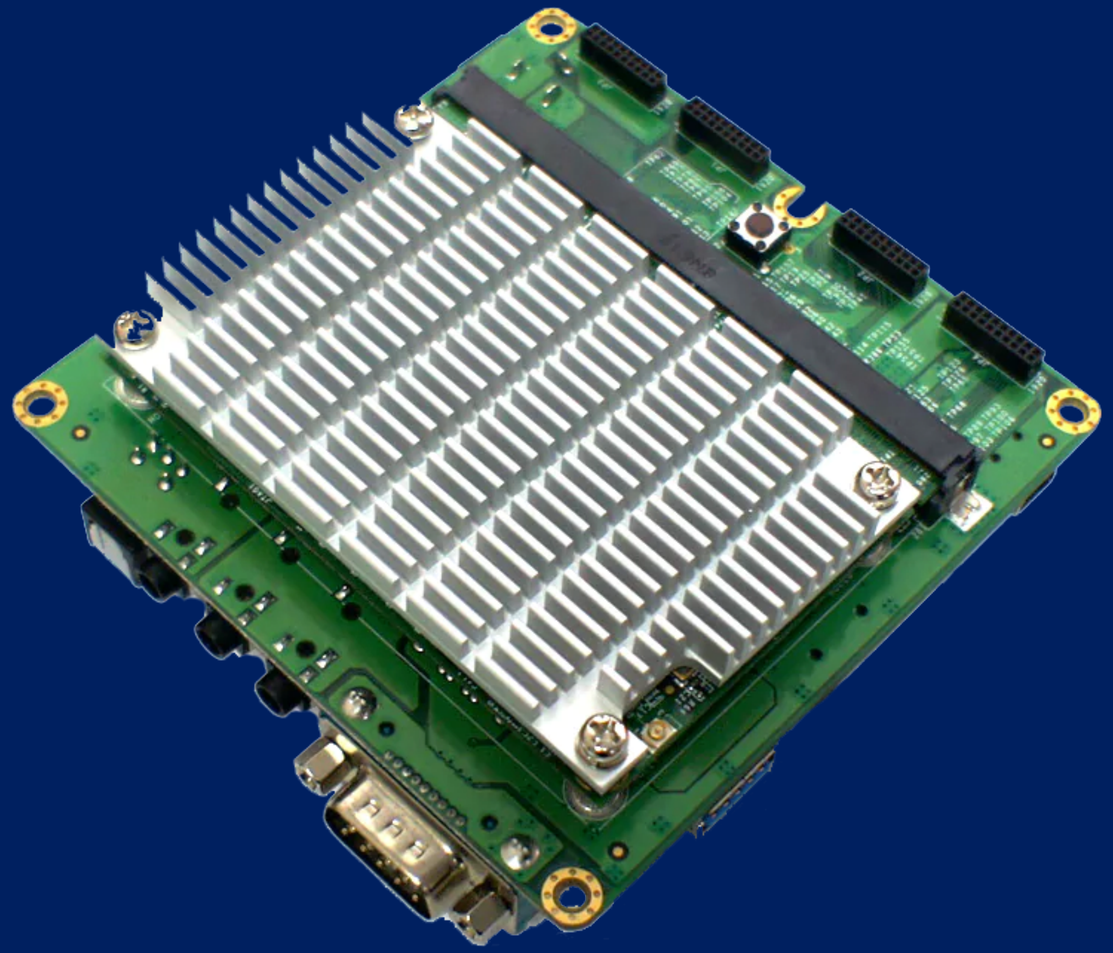
Learn from other's success



WANDBOARD

Micrel PHY "Feature"

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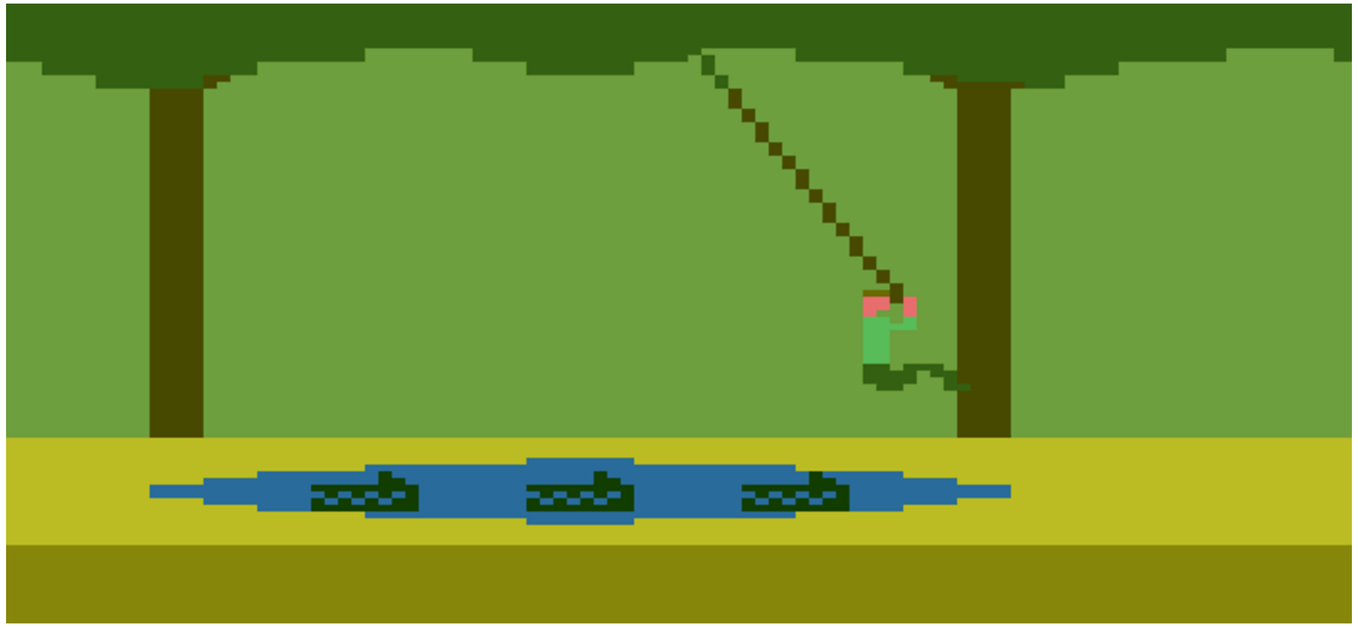
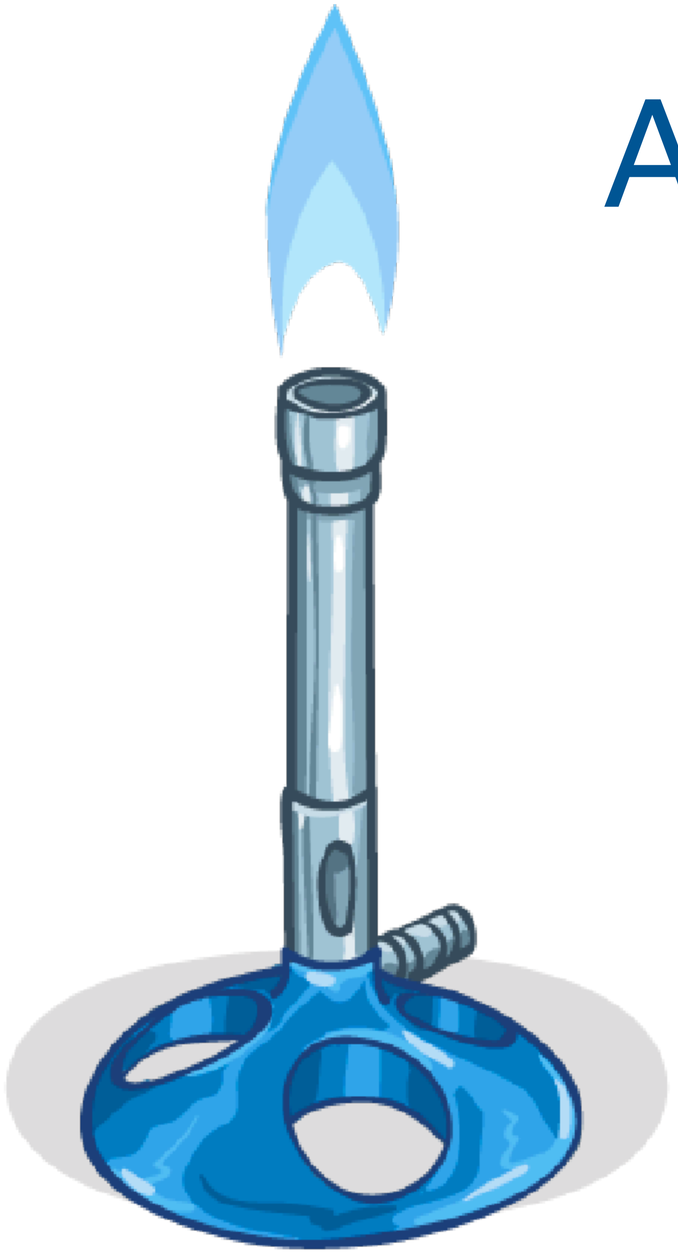
Free as in Freedom

Traps & Pitfalls



- Confusing the customer
- Loosing sight of the target
- Always "take 5" and talk to legal



ALWAYS THINK OPEN

- Think like a maker
- Be part of a community
- Hack first, gather data later

Questions

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