Workshop Overview
Marc Cohn, Market Area Director, ClearPath Neworks
mcohn@clearpathnet.com
Welcome to the ONF Market Opportunities Tutorial

• Objectives
  – Address the rapid evolving role of Open Source
  – Offer the operator’s perspective

• ONF/ONS SDN Solution Showcase
  – See Open SDN in action
  – For details: http://opennetsummit.org/conference/showcase

ONF participation
• Panel Discussions
  – ‘SDN/NFV Use Cases’
    Chair: Dan Pitt
    Tue 4:00-5:30p, Ballroom GH
  – ‘OSS/BSS for the New SDN Era’ Chair: Stu Bailey, SLC
    Wed 4:30-6:00p Ballroom ABC

+ Many members will be speaking . . .
ONF Market Opportunities Tutorial
Participants

- Operators
- Standards and Open Source
- Vendors
- Other

Participating Companies:
- Comcast
- AT&T
- China Mobile
- Verizon
- PCCW Global
- Ericsson
- ONF
- ONS
- OPEN DAYLIGHT
- ETSI
- OPNFV
- MEF
- CableLabs
- sdxcentral
# ONF2016 ONF/SDN Market Opportunities Tutorial Agenda (morning)

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
<th>Speaker/Role</th>
</tr>
</thead>
<tbody>
<tr>
<td>9:30 – 9:45</td>
<td>Welcome</td>
<td>Dan Pitt, Executive Director ONF</td>
</tr>
<tr>
<td>9:45 – 10:30</td>
<td>ONF Evolution and Collaboration</td>
<td>Marc Cohn, Market Area Director ONF</td>
</tr>
<tr>
<td>10:30 – 10:45</td>
<td>Break</td>
<td>All</td>
</tr>
<tr>
<td>10:45 – 11:45</td>
<td>PANEL: SDN Controllers-The Operator’s Perspective</td>
<td>Moderator: Marc Cohn + Leading Network Operators</td>
</tr>
<tr>
<td>11:45 – 12:30</td>
<td>The Controller Landscape-is there a winner?</td>
<td>Roy Chua, Co-Founder, Managing Director SDxCentral</td>
</tr>
<tr>
<td>12:30 – 13:45</td>
<td>Lunch</td>
<td>All</td>
</tr>
</tbody>
</table>
### Agenda (afternoon)

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Speaker/Details</th>
</tr>
</thead>
<tbody>
<tr>
<td>13:45 – 14:30</td>
<td>OpenDaylight- an Open Platform for Open SDN</td>
<td>Neela Jacques, Executive Director OpenDaylight</td>
</tr>
<tr>
<td>14:30 – 15:15</td>
<td>Transport SDN</td>
<td>Karthik Sethuraman (NECAM), Vice-Chair ONF Open Transport Working Group</td>
</tr>
<tr>
<td>15:15 – 15:30</td>
<td>Break</td>
<td>All</td>
</tr>
<tr>
<td>15:30 – 16:45</td>
<td>PANEL: Building a Community</td>
<td>Moderator: Marc Cohn + Industry Group/OSS leaders</td>
</tr>
<tr>
<td>16:45 – 17:00</td>
<td>Workshop Wrap-up</td>
<td>Marc Cohn</td>
</tr>
<tr>
<td>17:00</td>
<td>Tutorial Adjourn</td>
<td>All</td>
</tr>
</tbody>
</table>
ONF2015 ONF/SDN Market Opportunities Tutorial
Panel 1: SDN Controllers- The Operator’s Perspective

- Moderator: Marc Cohn, ONF
- Panelists:
  - Steven Wright (AT&T), ETSI NFV ISG
  - Alex Zhang, China Mobile
  - Tetsuya Nakamura, CableLabs
  - Chris Luke, Comcast
  - Shahar Steiff, PCCW Global International
  - Hwa –Jung Han, Verizon
ONF2015 ONF/SDN Market Opportunities Tutorial
Panel 2: Building a Community

- Moderator: Marc Cohn, ONF
- Panelists:
  - Dan Pitt, ONF
  - Steven Wright (AT&T), ETSI NFV ISG
  - Neela Jacques, OpenDaylight
  - Chris Price (Ericsson), OPNFV
  - Rami Yaron (Telco Systems), MEF
ONS2016 Reception
Immediately following our tutorial

- Mon March 14, 6:00-8:00p
- Levi’s Stadium (just across the street)
  - Venue for SuperBowl 50 (last month)
- Co-Hosts:
  - OPNFV, OpenDaylight,
  - OpenStack, DevOps Networking Forum
- Please RSVP
  - https://www.surveymonkey.com/r/V65Y3DF
Thank you
www.opennetworking.org