



Evolving Compliance Needs in Acquisitions – Case Study

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About Me

- **Director of Open Source @WD**
- **Director at large, Linux Foundation BOD**
- **MS in CS, MBA in Entrepreneurship**
- **Contributing to Open Source since 1998**
- **President of Women's Innovation Network**
- **Passionate about opening doors in open source**



WD – Industry Leading Data Storage Portfolio

Client Devices



- Notebook / desktop HDD
- Consumer electronics HDD
- Client SSD
- Embedded, components

Client Solutions



- Branded HDD
- Branded flash
- Removable products

Datacenter Devices



- Enterprise HDD
- Enterprise SSD

Datacenter Solutions



- Datacenter systems and platforms
- Related software and solutions

Western Digital Acquisitions

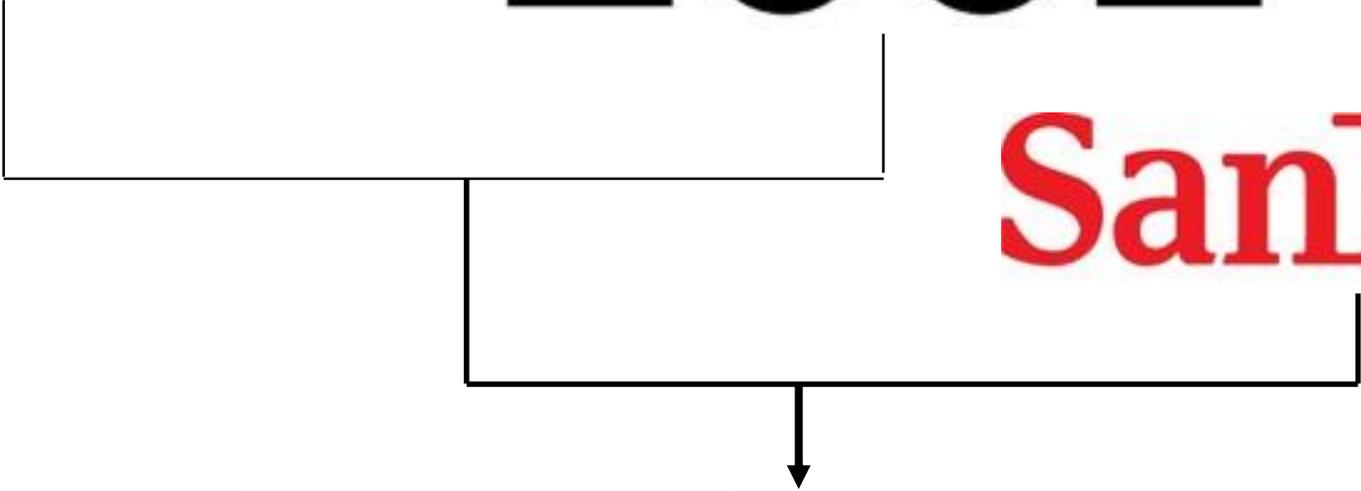
How we got here



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Integration Philosophy – If It Ain't Broke...

Discover &
Leave It
Alone

*Prioritize
Strategy & Patents*

Unify



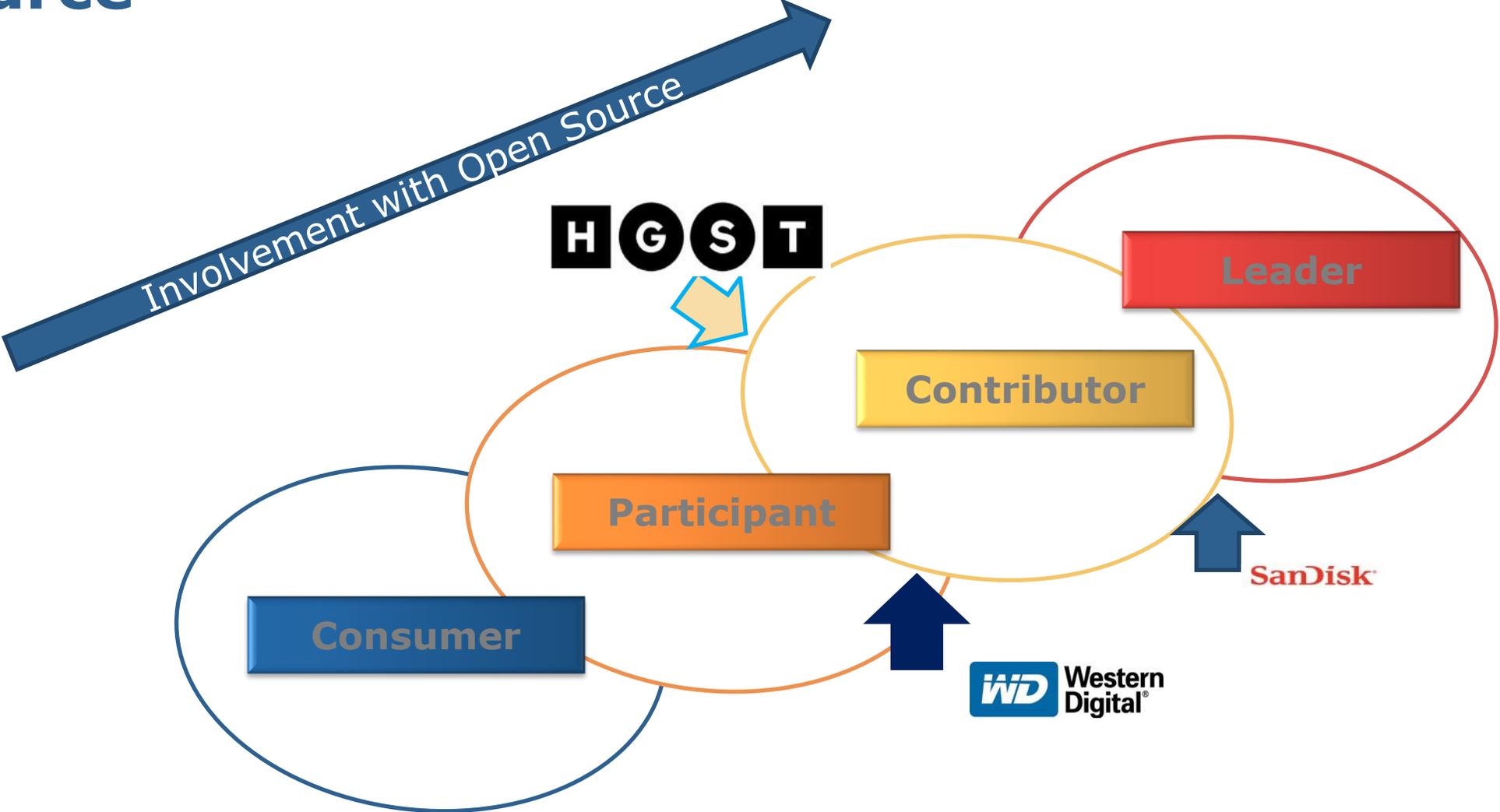
*OSS Integration Not
Top Priority*

Current Processes Work

Coordinate

*Identify areas of
merger
Boards, tools,
policy, process*

Three Different Stages of Engagement - Open Source



Used with permission from Samsung Open Source Group: <http://www.slideshare.net/SamsungOSG/developing-oss-leadership-linuxcon-na->



What Each Company Had

Many Common Elements



Policy
OSRB
Scanning Tools
Training
Legal Experts



Policy,
FOSS Board
Scanning Tool
Training
Legal Experts



Policy
OSWG, OS Steering
Scanning Tool
Training
Legal Experts

Different OSS Postures

Driven by individual histories



- Compliance focused, risk averse, defensive
- Consumer, Research teams – OSS use
- OSRB
 - HDD Chair



- Compliance focused
- Started Contribution & SW company acquisitions
- Research, Consumer, DC – OSS use
- FOSS Board
 - Legal Chair



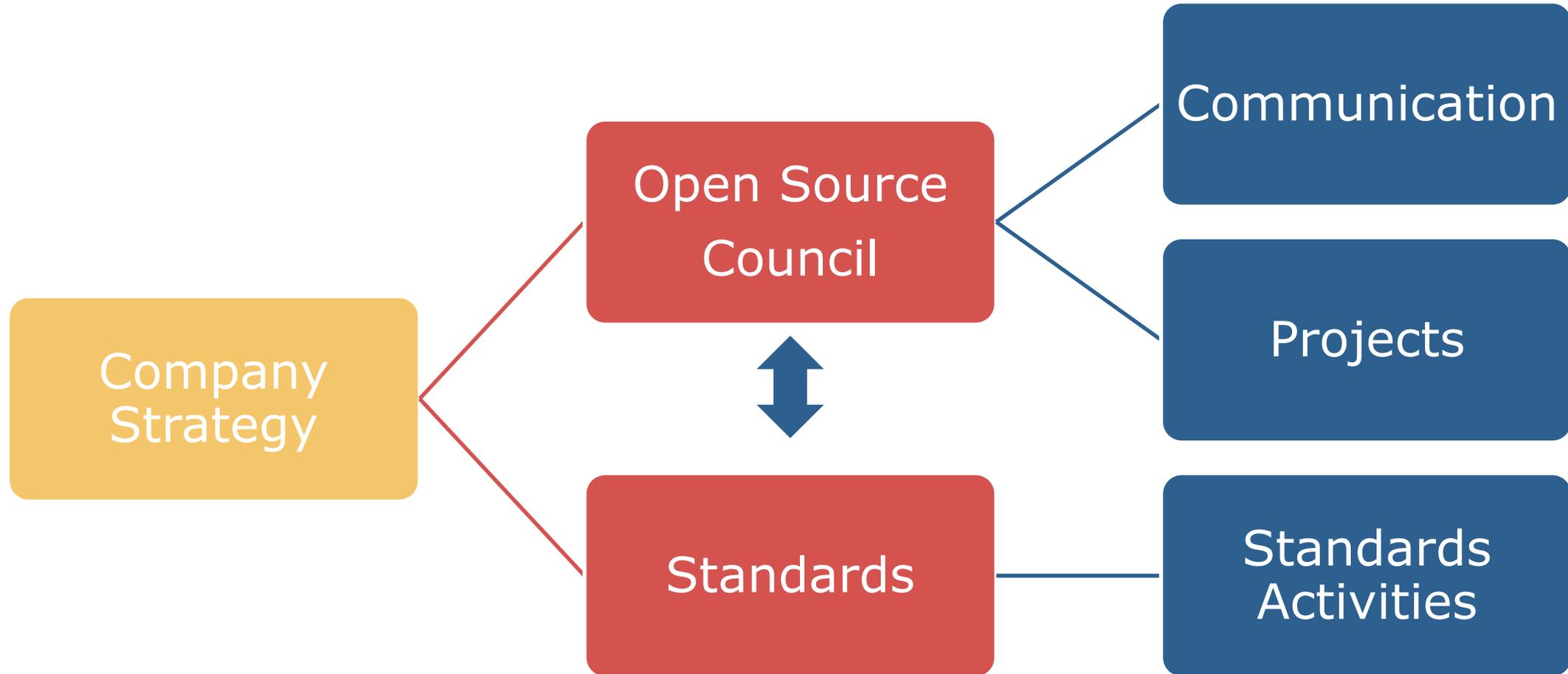
- Compliance **and** Community focused **but** protective of strong patent licensing program
- OSSC
 - Legal Chair
- Open Source Strategy Office

Combined Best From Three companies



- Compliance, Protection for IP Licensing, Community & Brand
- OSC for Strategy and Approvals
- Contribute to projects pre-approved by OSC & strategy
- OSWG for day to day working
- OS Office for external visibility, engagement, education
- Establish common tool for scanning
- Single and easy to use portal and processes

The Open Source Governance Bodies



Balancing IP Portfolio & Open Source Contributions

**Monetization
Of IP Portfolio**



**Contribution to
Open Source**

- **Certain FOSS contributions/consumption do not require an IP review**
- **Helpful to have someone with strong legal and technical understanding**
- **Review depends on the size of your patent portfolio**
- **Need checks and balances**

Western Digital Open Source Office



Key Takeaways

Or what we've figured out from building out OSS programs multiple times

- Company Culture and Strategy Drives Practices and Differences
- Find the OSS Drivers in the Company and Make Them Your Friends
- Be Patient..Integration takes time
- Be Inclusive..legal, engineering, IP, IT
- Scaling is Important..need to evolve
- Make Compliance Developer Friendly
- Make OS Legal Team Visible and Engaged in Community
- Establish an Open Source Office
- Use OpenChain Checklist To Review Completeness

Open

Thank You To Western Digital Legal Team

- Open Source

Alan Tse



- IP & Patent

David McKenzie



Questions



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